

# WHY BUY A CROWN ROYAL STOVE?

## DEALER TALKING POINTS & GENERAL ADVANTAGES



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### **MADE IN AMERICA**

Our stoves are made in the small border town of International Falls, MN (aka “The Icebox of the Nation”).

**2**

### **100% AMERICAN STEEL**

All of our stainless steel has a pedigree proving its origin and gives us the ability to track every stove by the run of steel used.

**3**

### **VOTED #1 BOILER**

Furnacecompare.com does a yearly comparison and customer review and has awarded us #1 boiler since 2018.

**4**

### **EXCELLENT CUSTOMER SERVICE**

We strive daily to give the best support to our dealers and customers for information on stoves, installation and technical assistance.

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### **10G FIREBOX & WATERJACKET**

We make our fireboxes and waterjackets using the best quality 409 Titanium Enhanced Stainless Steel. We use 100% domestic steel with consistent thickness to give us the strongest welds in the industry.

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### **MORE HEAT EXCHANGER TUBES**

Our Pristine Series has more heat exchanger tubes than any of our competitors. All are seamless 304 Stainless Steel TIG welded, with the easiest turbulator cleaning system on the market.

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### **TRIPLE WELDED DOOR FRAME CORNERS**

Extra attention is paid to the corners on our door frames to allow for expansion and contraction.

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### **COOL-TO-THE-TOUCH DOORS**

Our double insulated doors with airspace cavities are cool to the touch.

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### **DURABLE EXTERIOR**

All factory made exterior cladding is 16G for industry leading durability.

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### **POWDERCOAT FINISH**

Metal exterior parts are powder coated for longevity and extra durability.

**11****SIMPLE CLEANOUT SYSTEMS**

Easiest & most efficient cleanout system in the industry. Tool-less accessibility to multiple access doors for the most thorough maintenance on the market today. Heat exchangers are easily cleaned with the pull of a handle at the front of the stove. A hinged upper door, completely removable lower clean-out door, removable airbox, and easily removed side air curtains allow for easy maintenance access.

**12****LARGEST AIR INTAKE ON THE MARKET**

Largest air intake on the market for the best airflow.

**13****EASILY REPLACEABLE ELECTRICAL PARTS**

Electrical components are readily available in the event a replacement is needed.

**14****FREE WATER TESTS**

Yearly water tests are required to keep the warranty active so we provide free tests as needed and keep records for the customer.

**15****EASILY UNDERSTOOD CONTROLLER AND UPGRADABLE MONITORING**

The controllers on our stoves are simple and easy to use without the cumbersome aspects and extra costs associated with wi-fi and bluetooth. Advanced monitoring systems that work well with the customers specific needs can be added.

**16****SUPERIOR INSULATION**

Astro foil, batt and fiber board insulation are the best combination to combat expansion, contraction, and condensation.

**17****FEWER PUMPS NEEDED**

Our stoves bring the return lines through the water jacket to the front of the stove with directional ports, circulating the water over the firebox and eliminating the need for a shunt/circulation pump.

**18****HIGH RATED CLASS A CHIMNEY**

Our Class A chimneys are twist-lock making them easy to install. They are made from 304 Stainless on the inside and 430 Stainless on the outside for added protection.

**19****ALL GASIFICATION MODELS QUALIFY FOR TAX CREDIT**

We are the only outdoor woodboiler manufacturer whose entire Gasification line qualifies for the GreenEnergy Biomass Federal Tax Credit.

**20****INDUSTRY-LEADING WARRANTY**

Our straight-forward 20 year limited warranty provides peace of mind knowing that we stand behind the products that we make.

**21****CONSISTENTLY PUSHING THE ENVELOPE**

We have a state-of-the-art development lab to enhance our research and development projects. All of our stoves also undergo multiple tests before shipment.

**22****PROTECTED TERRITORY**

Dealer territories are secured, preventing others from displaying and selling at tradeshow while prohibiting them from undercutting the dealer.