

We can't wait to get started on your new website! Take a look at the order information below, and let us know if anything should be updated, or just keep this for your records.

PAYMENT

Look for another email in your inbox or spam folder with instructions on how to get payment to us! Credit card payments preferred. Websites will be shut down for non-payment.

WHAT HAPPENS NEXT

Please reply to this email with any logos or files that we may need. For larger files use the Upload Widget: renowakinggirl.com/client-access

If we have not already reviewed the scope of your project, we want to know:

- What sets your business apart from the competition?
- Who is your target market?
- What got you into this business?
- What do you LOVE about your business?
- What kinds of functions and systems would you like your website to handle for you (billing, scheduling, hiring, and so much more)?

This is going to be fun and productive! You're in good hands!

Waking Girl Company

775 544 6612

WEBSITE DEVELOPMENT AGREEMENT

We are glad that you have decided to give Waking Girl Company the opportunity to develop your website. We want to make sure that both Waking Girl Company and you, as our Client, agree on what we have each committed to do. If anything in this agreement looks like it isn't what you thought you were signing up for, let us know before you send payment so we can get on the same page.

Waking Girl's Commitments

Within 30 days of initial payment Waking Girl Company will create a website for you. This means we will design the site and make it work. We will work with you to do any of the following that are needed:

Secure a URL for the website;

Create site content, including the following features: (a) text and/or graphics that describe what you do, (b) a blog or content directory that you can update to tell your customers what you are up to, (c) a contact page, (d) a new client and/or call to action form, (e) and any industry-specific or client-requested pages that move potential customers further along in the sales process;

Design the visual look and feel of the site to promote your business' personality, including a logo, site images, and custom graphics;

Email set-up at your custom domain name.

We are happy to maintain your website, but we work on a platform that our clients can access. We encourage our clients and their staff to get comfortable with making basic changes to their websites.

Please request access and training if you would like to have the ability to make changes to your bio at 2 in the morning.

We build websites to be search-engine friendly. For further SEO services please inquire about our Maintenance Programs.

We will also create social media pages for you on Facebook and other requested platforms. As part of the initial build we will ensure that your social media accounts match your branding. Let us know which accounts you need.

Our Client's Commitments

You will pay us a developer's fee to create the website in the amount of:

- Website (Amount: 1,500.00 USD)

Total: \$1,500.00

Full payment must be made within 30 days.

This is a collaborative process. While we are designing and building the website, we will need input from you. We will need to know about your design preferences, your thoughts on content, and whether the site works the way that you want it to. If we are going to have the site working within 30 days, we appreciate either your timely response to questions or creative license to complete the site as we see fit.

You will pay Waking Girl for hosting, maintenance and warranty starting within 60 days from the initial agreement. Other hosting and maintenance plans are available.

One domain is included with your website, provided the domain is held in Waking Girl's GoDaddy account.

We do not own your domain; we simply manage and pay for it as a courtesy to you, and to ease the technical process.

You may hold onto your own domain (keep it in your own account), but we will not pay for it, and domain-related updates may take additional time to complete.

You may join our Maintenance Program upon launch of your website, or any time thereafter.

Once the site is up and running, we will make changes that you request through one of our appropriate Maintenance Programs.

Waking Girl's Guarantee

It is our goal to create a website that you are proud to show to your clients. If you aren't happy with the website, we will work with you to make the site look the way you want and work the way you want. We are confident that we will achieve your goals for your website. However, if we aren't able to, then we will surrender all pertinent files to you or another web developer of your choosing.

Now here is the fine print: Waking Girl will not be liable for any damages to you over and above any developer's fee that you pay. We will not be liable for any lost profits, damage to your reputation, injury to your business, or other consequential damages that you may incur as a result of the manner in which we have created your website.

Ownership of Content

Once you pay us in full, then you will own all intellectual property rights in any design we create, any creative works that we create, any text we write, and in the "look and feel" of the site. Waking Girl does not

take any responsibility for obtaining intellectual property protection, but if you decide to obtain any copyright, trademark, or other intellectual property protection, then we cooperate in formally assigning any rights in this intellectual property to you.

If Waking Girl develops any processes, programs, algorithms or applications to make your site operate the way you want, then we will retain the right to (1) use such processes in work performed for any other client, and (2) obtain intellectual property protection for the process, program, algorithm, or application. If we obtain any copyright or patent protection for such a process, then we will license the process to you at no additional charge.

What Happens If We Have a Problem

If we have any disagreement arising out of this agreement, we will first try to resolve it informally. We don't anticipate that we will have any disagreement that can't be resolved informally. However, if we do have a dispute, then we agree that: (1) this contract will be interpreted and enforced under the laws of the State of Washington, and (2) any lawsuit filed to resolve a dispute arising under this agreement will be filed in King County, Washington.

We aren't trying to get you to agree with anything that you aren't comfortable with. If you would like to have a lawyer look at this agreement, please do. If you don't think that this document accurately states what we have agreed to, then let us know so that we can revise this Agreement. By sending payment you agree that it is a binding, enforceable, and complete contract that fully states everything that we have agreed to.

What Happens If You Discontinue Your Dealer Status with Greentech?

We are happy to continue providing for your website needs whether you are associated with Greentech or choose to associate with other vendors. You may lose your reduced Greentech-negotiated rates for hosting and ongoing maintenance, and we will need to charge for the time to remove Greentech products and information from your website.