

# MARKETING MATERIAL



## TRADE SHOW & DISPLAY ITEMS

| Product Name         | Description  | Vender              | Price   |
|----------------------|--|---------------------|---------|
| Horizontal Banner    | "Authorized Dealer" with Grommets pre-installed  | -                   | \$40    |
| Vertical Banner      | 33" x 81" retractable; Standard Quality; 1 sided; 3 designs available.                         | www.vistaprint.com  | \$215*  |
| Flag                 | 1.75' x 6.25'; Double Sided; Spike Hardware included (other options available and prices vary) | www.bestofsigns.com | \$250*  |
| Tent                 | 10' x 10' Deluxe Frame; Carrying Case included; 2-color printed logo                           | www.vispronet.com   | \$1250* |
| Stretch Table Cloth  | 3 sided; 2-color printed logo; 6' x 2.5'   | www.bestofsigns.com | \$180*  |
| Large Pop-Up Display | Double sided with endcaps; 8' x 8'   | www.apgexhibits.com | \$2050* |

Pricing subject to change and does not include shipping or tax | \*Price calculated if ordered through CRS



## DEALER PORTAL & CO-OP INFORMATION

Our dealer portal offers many resources to dealers looking to expand their marketing footprint. Available resources include: stove pictures, CRS logos, current brochures, past videos, newspaper ads, up-to-date pricing on stoves and parts, files for printing your own items, warranty forms and more. For information on how to sign-up or log-in to the dealer portal please see the attached pamphlet.

Trade Show, Display Items, and show costs count towards our marketing Co-Op program which puts money back in your pocket. For further information on how to take advantage of this program please call our office at 1-866-361-7355.

## BRANDED GEAR

| Product Name             | Description  | Price |
|--------------------------|--|-------|
| T-Shirt                  | Colors Vary; usually dark color with yellow lettering                  | \$10  |
| Ball Cap                 | Trucker Style / Leather Patch Style                                    | \$12  |
| Polo                     | Colors vary; limited availability in some sizes                        | \$20  |
| Winter Hat               | Black with 2-color embroidered logo                                    | \$8   |
| Sweatshirt               | Heather grey; printed front and back                                   | \$30  |
| Hoodie (New Era)         | Colors vary by size; men's and women's sizes available                 | \$35  |
| Quarter Zip Fleece       | Colors vary by size  | \$40  |
| Hooded soft-shell jacket | Black with 2-color embroidered logo; men's and women's sizes available | \$60  |
| Insulated Tumbler        | Double walled; Textured green with etched silver logo                  | \$15  |
| Coozies                  | Black with gold top band; screen printed 2-color logo                  | \$3   |
| Tumbler with Straw       | Double-walled; smoke color; screen printed 2-color logo                | \$8   |

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## WEBSITES BY WAKING GIRL WEB DESIGN

Crown Royal Stoves is proud to partner with Waking Girl Web Design to bring you custom options for your website and social media management needs. They offer a full range of products with exceptional support at a reasonable price, all while being familiar with the market we are aiming to attract. Each website is mobile friendly, is search engine optimized (i.e. it performs well on Google), and is fully secure.

*Pricing starts at \$1,500. More information can be found on the dealer portal.*

